

SOLUTION BRIEF:

Modernize Your Mobile Fleet with the Go Zebra Trade-In Program and Stratix Expertise

Aging mobile devices can slow operations, increase support costs, and limit access to modern applications. Organizations across industries are under pressure to upgrade—but budget constraints and operational disruption often stand in the way.

With the Go Zebra trade-in program, you can trade in devices from any manufacturer—not just Zebra—and apply that value toward new, purpose-built Zebra technology. Combined with Stratix's end-to-end managed mobility services, this makes it easier and more cost-effective to modernize your device fleet—unlocking performance, efficiency, and long-term ROI.

Upgrade with Confidence

The Go Zebra program enables organizations to trade in eligible legacy devices—regardless of manufacturer—and receive rebates toward new Zebra mobile computers, scanners, and tablets.

With Go Zebra, you can:

- Offset upgrade costs – Receive competitive rebates for legacy devices
- Modernize your technology – Transition to Zebra's latest rugged mobile solutions
- Standardize your fleet – Simplify operations with a consistent, purpose-built platform
- Improve performance and reliability – Replace aging devices with high-performance hardware designed for frontline work

Zebra's rugged devices deliver the speed, durability, and advanced data capture capabilities needed to support today's demanding workflows—from retail and healthcare to transportation, logistics, and field service.

Rebates Made Simple

Stratix makes it easy to participate in the Go Zebra program while ensuring a smooth transition to your new devices.

With Go Zebra, you can:

1. Contact Stratix, your Authorized Zebra PartnerConnect Channel Partner

Work with Stratix to evaluate your current environment, identify eligible devices, and design the right upgrade strategy.

2. Identify and submit your trade-in devices

Stratix helps document your existing fleet and ensures all qualifying devices are included for maximum rebate value.

3. Deploy your new Zebra devices

Stratix configures, stages, and deploys your new devices—ready for immediate use in the field.

4. Return your legacy devices

Stratix coordinates the return process, ensuring compliance with program requirements.

5. Receive your rebate

Once devices are validated, rebates are issued—helping reduce your overall technology investment.

Zebra is Even Better with Stratix Managed Mobility Services

Upgrading devices is only part of the journey. Stratix ensures your investment delivers long-term value with comprehensive lifecycle services.

Stratix Services Include:

- **Mobile solution consulting**
Align Zebra technology to agency workflows, field conditions, and mission objectives
- **Program and project management**
Deliver large-scale rollouts on time and within budget
- **Superior mobile deployment**
Pre-configured, ready-to-use devices shipped directly to users from our Mobile Integration Center
- **Endpoint management and security**
Unified endpoint management ensures compliance, updates, and ongoing control
- **itrac360 visibility platform**
A single view of all devices, assets, usage, and costs for better decision-making
- **Full lifecycle services**
Procurement, deployment, support, repair, and decommissioning handled end-to-end
- **24/7 expert support**
U.S.-based help desk, rapid repair, and spare pool management to minimize downtime



Why Stratix

As a trusted leader in enterprise mobility for over 40 years, Stratix empowers large organizations to thrive in a mobile-first world. We design, deploy, and manage comprehensive mobility programs that fuel the evolution of work with world-class end-user experiences. Stratix is known for our deep expertise, exceptional quality, and industry-leading support.



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