



Apple Devices:
Built for Healthcare
Mobility That Puts Patients First



Healthcare mobility must work everywhere care happens—hospitals, clinics, and the home.

Stratix research shows Apple® devices meet healthcare’s most critical requirements and deliver lower lifecycle cost, real-world durability, built-in security, and enterprise scalability.

Research Shows Why Apple Devices Work:



Secure by design (86% of respondents are confident in Apple security safeguards)

- Hardware-based protections safeguard sensitive data
- Closed ecosystem reduces fragmentation and exposure
- Rapid, consistent OS updates minimize security gaps



Enterprise-ready at scale (71% believe well-suited for AI-driven business apps)

- Native support for large-scale deployment
- Built-in shared device and role-based workflows
- Simplicity reduces IT complexity as programs grow



Rugged by design (88% say Apple devices rugged enough for frontline and field operations)

- Devices remain in service across multi-year lifecycles
- Durability is extended through proven accessory ecosystems
- Reliability is measured by continuity of care, not single-purpose design



Lower Total Cost of Ownership (research shows that over the full device lifecycle, Apple devices deliver premium value without the premium price tag.)

- Longer usable lifecycles supported by consistent OS updates
- Strong residual value improves refresh and redeployment economics
- Fewer support and management issues due to Apple’s integrated hardware and software platform

Stratix Makes It Work for Healthcare



Zero-touch deployment with Apple Business Manager



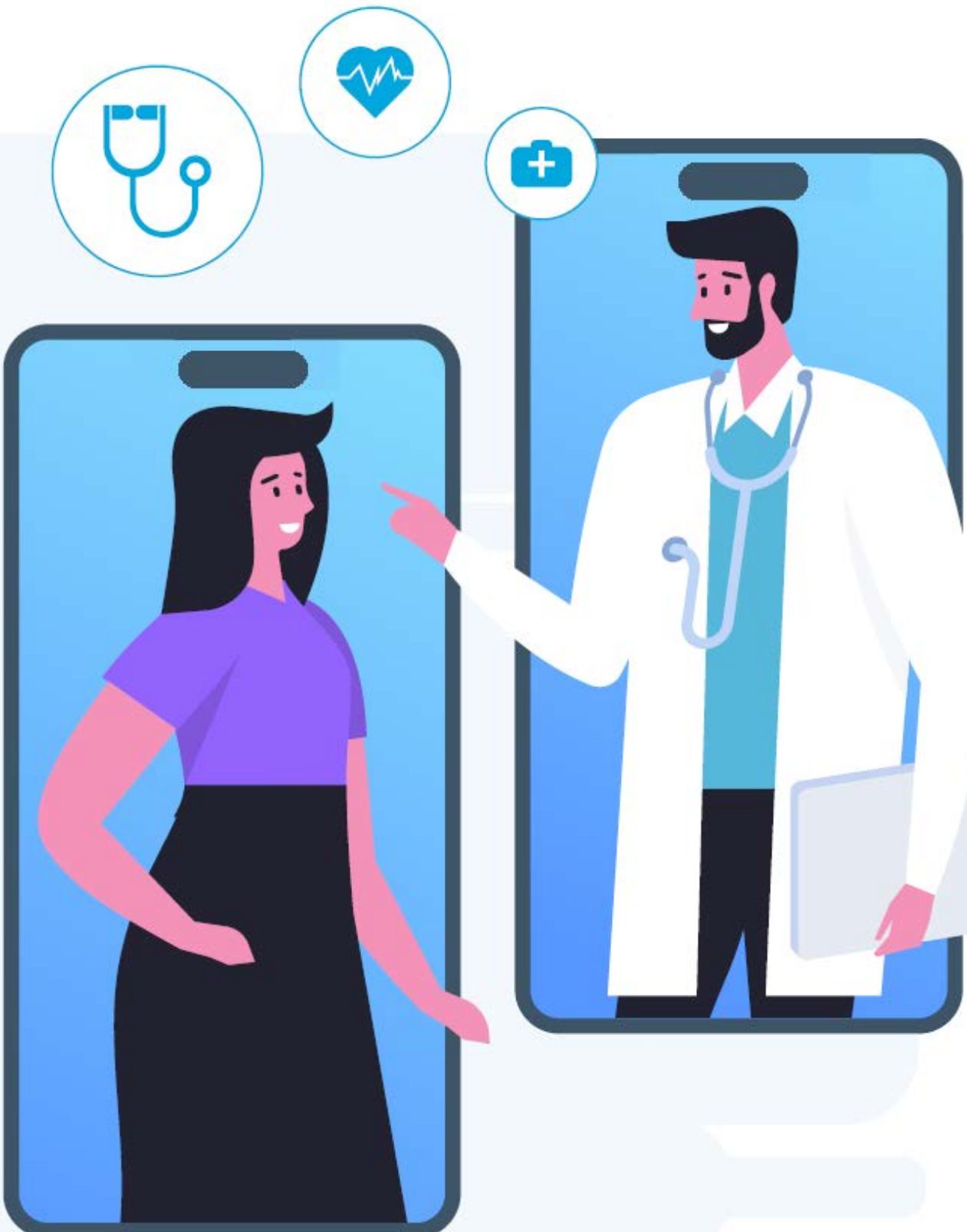
End-to-end lifecycle management



HIPAA-aligned device security and governance



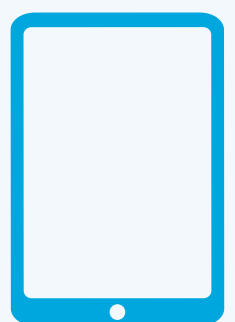
24x7 U.S. based, Apple-certified healthcare support



Stratix at a Glance



40+ years
in enterprise mobility



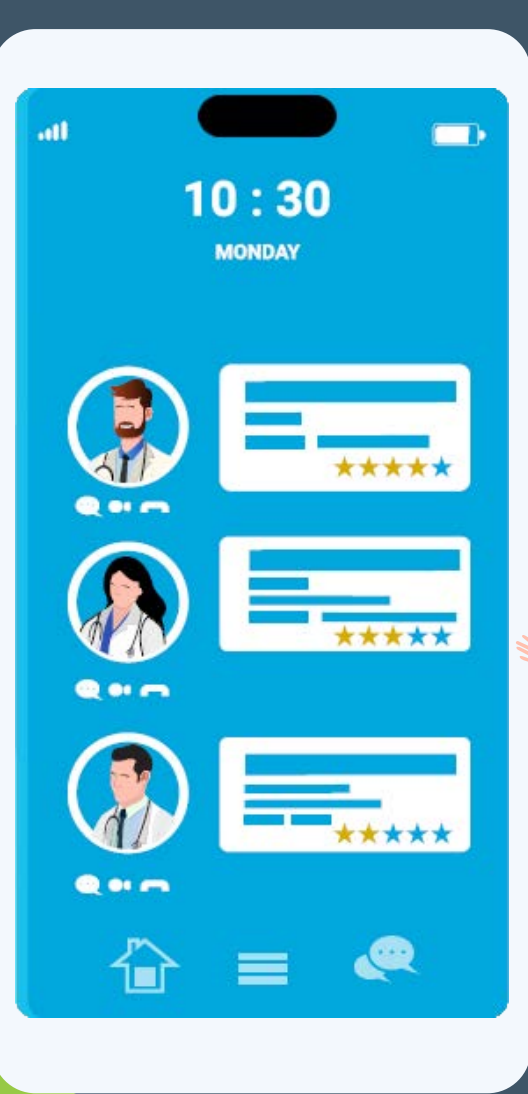
3M+
devices



20,000+
Apple repairs annually



70+
Net Promoter Score



Technology that stays out of the way of care

Stratix research shows Apple devices succeed in healthcare because they simplify what healthcare finds most complex:

- Cost control across long lifecycles
- Durability in demanding care environments
- Security that keeps pace with modern threats
- Enterprise scalability without operational burden