



INDUSTRY BRIEF:

Lead from the Front with Apple for Higher Education



Teach, Innovate, and Inspire

The best campus experiences are when ideas and information flow quickly and seamlessly so that the conversation drives learning, creativity, research, and innovation. Technology should be the conduit for those goals, not an impediment. Powerful Apple® devices and digital whiteboards enable smart classrooms that transform learning environments, make lectures more engaging, and inspire students to reach their full potential.

MacBook® and iPad® Enable Knowledge Anywhere

Lightweight and very portable, the MacBook and iPad feature stunning displays, superfast processors, and compatibility with all the apps and software for easy collaboration around campus or the globe. Paired with intuitive software and Stratix services, Apple devices are digital solutions that ensure your faculty and students have the best tools to explore, learn, and push boundaries.

MacBook Air® and MacBook Pro®

- Blazing fast Apple M2 chip
- Stunning liquid retina display
- Super-long battery life
- High-speed for tools like Microsoft® 365™ and popular iOS apps
- Use your iPad as a second screen

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- High-speed Apple M1 chip powers through tasks
- Brilliant liquid retina display
- 5G connectivity
- Apple Pencil and Magic Keyboard let you work the way you want to
- 12MP camera to shoot or scan



SOTI is Even Better with Stratix

Organizations looking to implement EMM solutions often don't know enough about what they need or where to start. Partnering with Stratix ensures that you get well-thought-out solutions that protect your organization, drive productivity, and meet business goals. We handle the day-to-day administration, upgrades, updates, and troubleshooting so your IT staff can focus on innovation and growth activities.

- **Leverage our expertise** - We leverage proprietary automated tools for maximum speed and efficiency, so all the components for your mobile solution are ready to go on time and properly configured exactly the way you want to reach your desired outcome. It takes the burden off internal IT teams.
- **Back your people with best-in-class support** Our on-shore help desk team supports your end users using EMM to solve problems remotely with industry-leading 70+ Net Promoter Scores and an average 85% First Call Resolution. You can rest assured your end-user community is in good hands.
- **Increase deployment efficiency** - Our Atlanta Mobile Integration Center uses proprietary automated tools for maximum speed and workflow organization, so all the components for your mobile solution are ready to go on time and properly configured precisely the way you want.
- **Get a partner that can do it all** - We can handle the entire lifecycle of your mobile solutions from procurement, enrollment, deployment, management, support, and IT Asset Disposition. For devices in the field, we can push updates and new applications or perform backup and restoration.

Why Stratix

As North America's premier enterprise mobility specialist, Stratix focuses exclusively on mobility services and has over three million devices under management. Our services are fine-tuned to optimize organizations' operational, technological, and financial performance. Our certified expertise across all major OEMs and platforms allows us to deliver an unparalleled mobile experience across your entire environment.

We're committed to empowering your employees, reducing the burden on IT, and lowering the costs of implementing complex mobile-first business strategies at scale. With Stratix, there's no need to manage the details of a rollout like coordinating multiple third parties, staffing a help desk, supporting spare pools, or overseeing service and repair delivery. We handle service and support on-shore in Atlanta, Georgia, 24x7x365—providing real-time visibility to your mobile assets, ensuring Nonstop Mobility, and providing you right technology, tools, and support programs to stay ahead.

Why SOTI

SOTI is a proven leader at creating innovative solutions that reduce the cost and complexity of business-critical mobility and the IoT. Thousands of companies around the world depend on SOTI to secure, manage and support their mobile operations. SOTI's two decades of success has built strong partnerships with leading mobile platform providers and device manufacturers. These relationships give SOTI unparalleled insight into new technology and industry trends before they happen. SOTI is a proven innovator — clear vision, laser focus, and a commitment to R&D have made SOTI the market leader at delivering exciting, new business mobility solutions. SOTI helps businesses take mobility to endless possibilities.

Contact Us: 800-883-8300

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