

Mobile Lifecycle Services






Mobile Solutions Require Scale and Expertise

As more and more organizations look to implement mobile-first or mobile-only initiatives in their digital transformation strategies, they're finding the management of their mobility ecosystems challenging. The use of mobile devices—whether smartphones, tablets, wearables, scanners, ruggedized devices, or IoT components—is expanding in every industry. They're so critical to success, that organizations must have a strategy to effectively manage the entire lifecycle of their devices, software, and components.

But many companies do not have the knowledge, scale, expertise, and automated tools to effectively manage the lifecycle of devices and components from procurement to retirement. Problems cause poor user experiences, unacceptable downtime, and reduced ROI. The complexities and frustrations of working with multiple vendors can also cause significant headaches.

Stratix Takes Away the Complexity and Frustration with Our Managed Service Solutions

Stratix is a trusted partner managing mobile lifecycle services for some of the largest organizations in North America. Our certified experts shoulder the burden so your internal teams can focus on other areas. We have a proven track record of delivering on all the key pillars of a successful mobility program. Teaming up with Stratix gives you the resources, scale, and knowledge to ensure every stage in the life of your enterprise mobility program—from procurement to retirement—is efficient, effective, and economical.

Challenge	Solution
No lifecycle strategy in place	 We design and build comprehensive mobile programs to smooth and futureproof your mobility journey
Struggling with multiple platforms/tools for asset management	 Stratix offers our proprietary itrac360 tool to handle RMA submissions, view, manage, track, report, and analyze your mobility ecosystem from one place so you can make informed and educated decisions
Less than a complete understanding of OEM operating systems and device functionality	 We have the in-house expertise and knowledge to recommend the best solutions to achieve business goals and deliver exceptional end-user experiences
No current program in place to handle mobile device repair	 Our certified and trained experts fix devices or manage the repair process through an OEM to seamlessly and quickly return equipment to your spare pool inventory
Unpredictable costs	 Stratix offers a per device, per month, fee-based program for precise budgeting

Stratix Services

- Asset Management
- Procurement Services
- Technology Deployment
- Managed Customer Inventory
- Device Repair Services
- IT Asset Disposition
- Mobile Device as a Service
- Project Management and Coordination

Key Business Benefits

- A one-stop-shop for your entire mobility program
- A vendor-agnostic partner with longstanding relationships with all the major OEMs gives you impartial expert advice and preferred pricing
- Our exclusive itrac360 platform conquers your asset management challenges with an easy-to-use portal for a holistic view of your entire mobile environment 24x7x365—including RMA submittals and API integration
- Project coordinators who manage the sourcing, procurement, and logistics to put together all the pieces of your mobility programs to ensure there are no delays in implementation
- Pre-configured devices ready to ship that reduce end-user downtime and workflow disruptions
- Incident-based repair services with predictable costs
- ITAD programs that are secure, reliable, and recoup as much value from retired devices as possible
- Predictable costs with Device as a Service financing model's



Four decades of experience helping customers solve their technology challenges



Currently managing and tracking **3 million+** plus devices with itrac360



Complete spare pool management with **97%** next-day delivery



24x7x365 U.S.-based service and support



Comprehensive lifecycle management programs focused on your business

Why Stratix

As North America's premier enterprise mobility specialist, Stratix focuses exclusively on mobility services. Stratix's Mobile Lifecycle Management provides up-to-date mobile devices with consistent, end-to-end managed service to ensure they are ready to use straight out of the box, customized to your needs, and fully compliant with your security policies.

