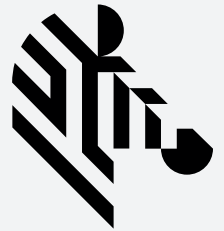


5

Drive-Thru/Curbside Benefits In an On-Demand Economy



ZEBRA



Keeping up with today's customer demands can be challenging

With the help of technology, operators can boost order throughput, creating a more positive customer experience. Stratix equips you with a Quick-Service Restaurant (QSR) Solution built with Zebra's next-gen technology, so you can count on streamlined workflows that maximize customer loyalty, order accuracy, and overall profitability.



Eliminate Long Wait Times

Customers judge order speed based on how many cars fill your drive-thru. Keep lines moving and customers satisfied with fast order capture.



Enhance Revenue

Improve margins from lower delivery commissions and more upsell opportunities.



Personalize the Customer Experience

Process loyalty cards and mobile coupons to maximize customer engagement



Guarantee Food Freshness

Unlike delivery, curbside and drive-thru service preserve food freshness by erasing wait times that could impact taste and the overall customer experience.



Verify Order Accuracy

Further enhance your guests' experience by certifying orders are correct before they drive away.



The Importance of Efficient Quick-Service in Numbers

Online ordering
has grown over
300%
since 2014¹

75%
of customers choose
Order for Pickup
to avoid long lines

58%
of customers prefer
quick service
**(Drive-thru/Order
for Pickup)**
over in-person ordering

\$50²
is the average
amount customers
spend on
online orders

Sources

1. Restaurant takeout and delivery are taking a bite out of dine-in traffic. Nation's Restaurant News. Jun 24, 2016.
2. What do you usually pay per order when ordering food online? Statista. May 2017.

Learn how Stratix and Zebra are transforming the quick service restaurant industry with leading mobile technology and end-to-end managed services. Visit stratixcorp.com for more information.



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