



INDUSTRY BRIEF:

Stratix SmartMobile for QSR

Growing Brand Loyalty in a Contactless World

In today's "new normal" environment, quick serve restaurant (QSR) customers expect more than just fast and accurate service. Social distancing, contactless transactions and in-depth disinfecting processes have now become competitive differentiators that are critical to building and maintaining loyal, repeat customers.

Stratix is redefining mobile solutions for QSRs with Apple, providing the perfect combination of high-value, end-to-end managed services, advanced mobile technology and an extensive partner ecosystem to keep your lines moving quickly and ensure safety for both employees and customers.

We understand the challenges with implementing a successful mobile program to meet the unique needs of this new landscape:



Speed & Scale: Ability to deliver the same curbside or drive-thru ordering experience across all locations



Safety & Security: Contactless transactions to instill customer and employee confidence



Control & Visibility: The peace of mind of knowing where devices are as well as quick processing of replacements



Hiring, Training & Retaining: Effective training programs to ramp up associates quickly, empowering them to deliver a frictionless customer experience

Stratix, along with Apple, have come together to meet these challenges head-on with our SmartMobile Programs for QSR:



We are experts at complex deployments, providing an 'out-of-the-box' ready mobile experience, tailored to your restaurants' needs and delivered at scale.



Our industry-leading contactless device/accessory bundle that's built for the QSR environment – from the cold of a kitchen refrigerator to a rainstorm at the drive-thru.



Visibility dashboard using itrac360 and lifecycle management services for repair and next day replacement devices.



Investing in a specialized mobile support program helps reduce your franchise owners' risk of productivity loss and improves ROI.

SmartMobile for QSR Package:

iPad Pro®, Qore Performance Case, Ingenico Payment Sled, Jamf MDM and Stratix Managed Services.

SOLUTION PRICE STARTING AT*
\$39 per month/ per device.

*Optional Add Ons:

- MadMobile mPOS application
- PlayerLync training solutions
- LTE Connectivity
- Disinfecting Solutions

We've thought of everything so you don't have to.

- High-value, end-to-end managed services paired with the world's most advanced mobile technology
- Deep strategic expertise to ensure that your mobile programs are tailored to enable optimal business outcomes and maximum return on investment
- An extensive partner ecosystem to satisfy your mobile technology requirements – including devices, accessories, apps and services - with a single point of contact
- Mobile device management (MDM) solutions that integrate seamlessly with your existing infrastructure
- Effective deployment of your apps to ensure your organization's unique requirements are met. From surveying your sites to designing innovative accessories, we address any unique or environmental needs you may have
- Certified agents trained to quickly troubleshoot a wide range of device issues and provide unparalleled service behind industry leading customer satisfaction scores
- Flexible financing via Opex-based models, like Mobile Device as a Service (MDaaS), for a single consistent monthly price per device

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Why Stratix

As North America's premier enterprise mobility specialist, Stratix focuses exclusively on mobility services and has over two million devices under management. Our services are backed by specialized teams to architect, deploy, manage and support your mobile program, guaranteeing nonstop mobility and a consistent brand experience for your customers and employees.

With Stratix, there's no need to manage the details of a rollout like coordinating multiple third parties, staffing a help desk, supporting spare pools, or overseeing service and repair delivery. We handle everything on-shore in Atlanta, Georgia, 24x7x365 – providing real-time visibility to your mobile assets, ensuring Nonstop Mobility and providing you the freedom to run, improve and grow.

EXTENSIVE PARTNER ECOSYSTEM



stratix



Value Added Reseller

Authorized Service Provider

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