THE KIOSK EXPERIENCE

stratix

A sales kiosk provides customers autonomy, speed and access to purchase exactly what they want when visiting your stores. They can be used for linebusting order placement (e.g. deli items; menu items; high value-locked purchases), inventory look-up and locator services, as well as Buy In-Store, Ship to Home for not-in-stock items and sizes.

When your kiosk program has the right technology and right partnerships to help you deploy and support it, you'll create happy customers every single time!

The Perfect Kiosk Experience

INGREDIENTS

- Enterprise-grade tablets such as the iPad Mini 4
- Ingenico Moby 8500 payment pinpad enabling all card-based payment methods – including EMV chip & PIN, magstripe and NFC/contactless
- InVue CT300 Tablet PoS Stand providing a rugged, fully-powered enclosure and dynamic PoS experience that can easily transition from stationary to mobile usage.
- Zebra ZD620 Bluetooth-enabled desktop printer to generate high-quality receipts







INSTRUCTIONS

- Consult with our Design Engineering "chefs" to create a custom-branded enclosure.
- 2. Let us gather your ingredients and stage your mobile solution in the industry's most advanced Mobile Integration Center.
- 3. Bake for 120 days with on-site expertise for deployment to all of your locations.
- Sprinkle a generous helping of Mobile Device Management (MDM) administration to push updates as needed.
- Add industry-leading 24x7x365 mobile help desk remote support from our on-shore Mobile Operations Center to ensure minimal disruption to your in-store operations.
- Stir in a strong dollop of our best-in-class Mobile
 Lifecycle Management expertise repair and spare pool
 management programs that can ship replacement devices
 as early as same day.
- Top with a heaping spoonful of the value-added services of trusted partners that can quickly swap out and set up replacement kiosk components.
- Watch carefully with 360-degree visibility of your entire mobile ecosystem via our powerful and customizable itrac360 visibility dashboard.

NOTES

Once it's baked to perfection, look forward to:

- Saving the sale with inventory lookup and Ship to Home for sizes and items not in store.
- Increasing sales with add-on convenience of in-store ordering
- Improving productivity of employees – serving deli counters, restaurant ordering and high value items fulfillment.
- Enhancing loyalty by providing a superior in-store experience.

To truly make this work, seek out the largest pure-play MMS provider – serving nine top retailers. Let us provide the "how" on how to create value via a truly smart mobile strategy crafted to increase productivity, boost sales and strengthen your brand.

