

1) What are Senior IT Executives Saying?1

80%

say workers cannot do their jobs effectively without a mobile device

76%

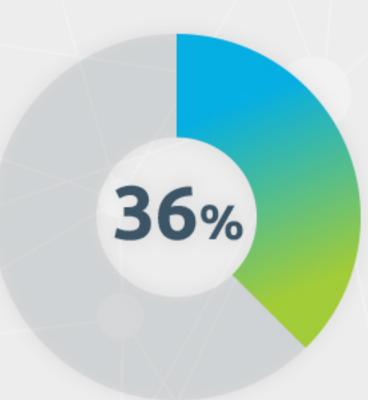
say mobile devices are critical to customer service and satisfaction

70% say mobile devices critical to revenue growth say mobile devices are



2 Impact of Gen Z

Gen Z will comprise of the global workforce by 2020²





95% own a Smartphone³

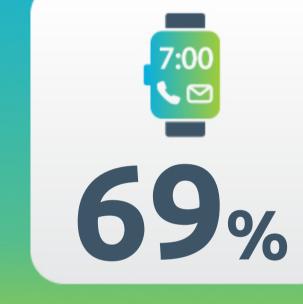


55% of Gen Z are on their phone 5 hours a day³

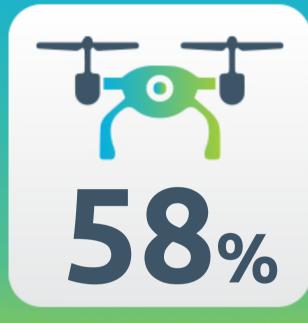
% of Companies that Use or are Planning to Use Technologies⁴



Phones/Tablets



Wearables



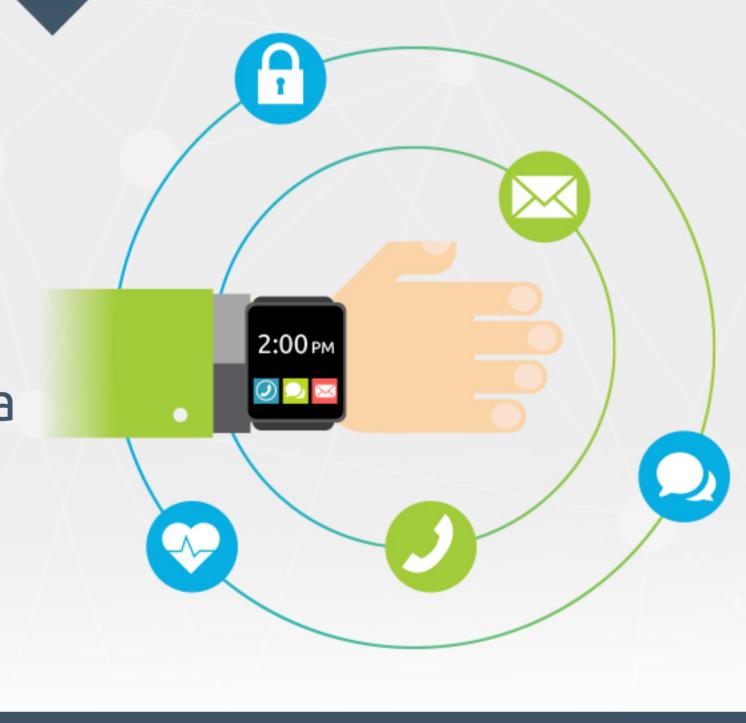
Drones

Workplace Trends

Nearly

60%

of enterprises allow employees to access data and apps on wearable devices, such as a smartwatch⁵



80% don't sit at desks, making them truly mobile4

Of the vast majority of the world's 2.7 billion employees,



of employees spend more than 2 hours a week accessing company information

on mobile devices⁶ 11.82%

of employees log into work or their work email after business hours⁶

productivity 34%', Digital Strategy Consulting

mobile apps are at a competitive disadvantage.⁷

of global business leaders

say that companies that

don't deploy enterprise

for the workforce8

of respondents think that

their organization has been

too slow at delivering apps

Almost 9 in 10 app users say that apps for work have changed their behavior as a business professional⁸



Sources: 1 5 Enterprise Mobility Trends to Watch in 2019, Microstrategy 2 5 of the biggest workplace trends to watch in 2019, CNBC 3 How Obsessed is Gen Z with Mobile Technology?, The Center for Generational Kinetics 4 The Rise of the Deskless Workforce report. Deskless Workforce 2019 5 7 Remarkable Statistics About the Current State of Digital Transformation, Enterprise Mobility Exchange 6 20 Essential Enterprise Mobile Apps Statistics, Tristate Technology 7 Adobe Driving Competitive Advantage with Enterprise Mobile Apps Report, Adobe 8 Apps 'boost worker

www.stratixcorp.com