

The Current State of Enterprise Mobility in the Workforce



1 What are Senior IT Executives Saying?¹

80% say workers cannot do their jobs effectively without a mobile device

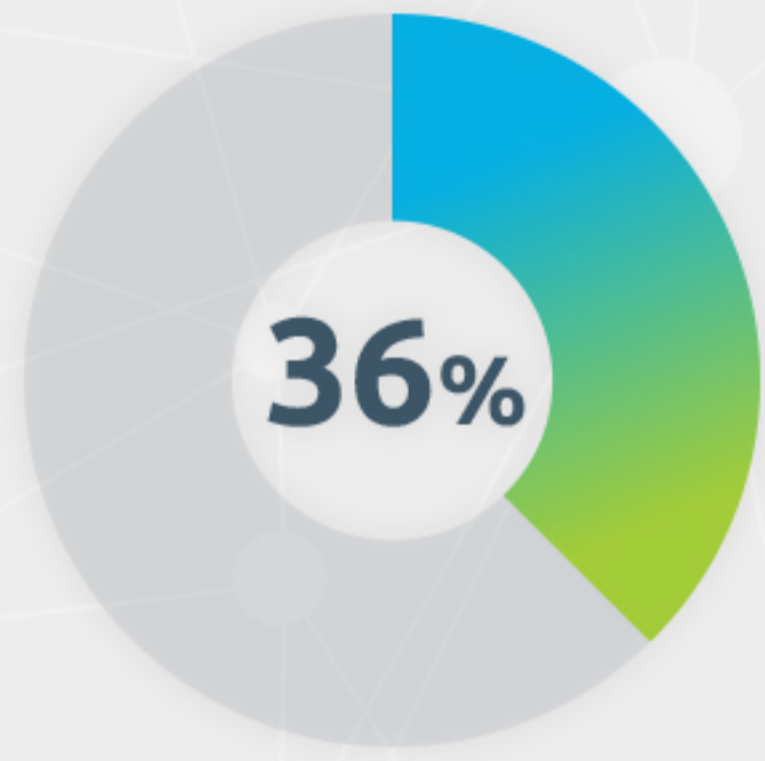
76% say mobile devices are critical to customer service and satisfaction

70% say mobile devices are critical to revenue growth



2 Impact of Gen Z

Gen Z will comprise **36%** of the global workforce by 2020²



95% own a Smartphone³

55% 55% of Gen Z are on their phone 5 hours a day³

% of Companies that Use or are Planning to Use Technologies⁴

98%

Phones/Tablets

69%

Wearables

58%

Drones

Workplace Trends

Nearly **60%** of enterprises allow employees to access data and apps on wearable devices, such as a smartwatch⁵



Of the vast majority of the world's **2.7 billion** employees, **80%** don't sit at desks, making them truly mobile⁴



10.71% of employees spend more than **2 hours** a week accessing company information on mobile devices⁶

11.82% of employees log into work or their work email after business hours⁶

It's All About the APPS

61% of global business leaders say that companies that don't deploy enterprise mobile apps are at a competitive disadvantage.⁷

of respondents think that their organization has been too slow at delivering apps for the workforce⁸ **59%**

Almost **9 in 10** app users say that apps for work have changed their behavior as a business professional⁸

60% of employees use apps for work-related activity⁸

