Transform fleet operations with mobile technology that connects everyone and everything

Together, Stratix and Samsung help you transform fleet operations with mobile technology that seamlessly connects your team of dispatchers, drivers, and distribution centers.

The combination of Stratix's market-leading enterprise mobility management services and Samsung's innovative mobile solutions enable you to capitalize on the opportunities offered by new technology.

You can stay compliant with evolving regulations, improve driver retention, increase operational efficiency and improve customer satisfaction. All of which adds up to stronger competitiveness, lower business risk and enhanced profitability.

Challenges facing the transport industry
While competitive and cost pressures are narrowing your profits, new government mandates are making it even harder to stay on the road. You need to comply with Electronic Logging Device (ELD) mandates and lengthy Department of Transport (DoT) rules and regulations, especially with regard to visibility of driver hours of service.

You're also under pressure to ensure driver safety, meet customer expectations for shorter delivery timeframes and increase driver satisfaction – making it easier to attract and retain in-demand drivers, and reduce the costs of recruitment.

Being able to harness the power of telematics to achieve the optimum cost:efficiency ratio is now critical. You need to address everything from improving vehicle efficiency, repair and maintenance to optimizing routes and reducing downtime.

With the industry undergoing a digital transformation that can increase driver retention, improve operational efficiency and protect profitability, you need to be sure you have the right mobility program. One that ensures you can keep up with the latest regulations for ELDs and track-and-trace.

Stratix's SmartMobile programs manage and support your transition to mobile technology across your whole team – effectively, reliably and effortlessly.

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Beyond ELD: the opportunities open to you

Although basic ELD compliance is an initial trigger for many operators, the potential benefits of deploying mobile-enabled solutions in vehicles go well beyond basic compliance. The opportunities include:

- Boosting driver retention by enhancing driver experience
- Improving efficiency by enabling telematics-based fleet and route optimization
- Enhancing customer satisfaction through better asset tracking and driver communications
- Strengthening safety by tracking vehicle status and driver performance
- Reducing downtime through use of remote diagnostics

All of which adds up to reduced risk and higher profitability.

Stratix solutions

Stratix's market-leading mobility management solutions include:

Electronic Logging Devices
Support for tablets and phones that ensures your compliance with ELD mandates

Spare Pool Management
Ensures rapid deployment of replacements and provides hot swap device depots for drivers in need

Mobile Device Management (MDM)
Delivers single-source supportability, security, and corporate configuration for all your endpoints

Mobility-as-a-Service
Bundles comprehensive mobility programs for a single, convenient, monthly fee

Mobile Help Desk
Best-in-class 24x7x365 support for your personnel, backed by industry-leading customer satisfaction ratings

About Stratix

Stratix is the premier enterprise mobility specialist in North America, working for some of the largest, global brands in the world. Leveraging 35+ years of expertise and experience, Stratix creates SmartMobile managed service programs that enable clients to run, improve and grow their business.

By understanding each client's unique business processes, Stratix transforms mobile support to elevate end-user experiences. Clients do not need to staff 'mobile' help desk, support spare pools or manage service and repair contracts with multiple third parties. Stratix handles the planning, deployment and ongoing service program management on-shore/on-premise 24x7x365. Stratix ensures that all devices running on the Android platform connect seamlessly to deliver data wherever the mobile workforce needs it.

About Samsung

Samsung's transport solutions include powerful, rugged devices – such as the Samsung Galaxy Tab Active2 – fitted in-cabin as the driver interface and easily integrated with telematics solutions.

Samsung's Knox Platform is built into all mobile devices, ensuring data and device security, while enabling easy device management across a dispersed fleet.

Samsung's partnerships with leading fleet software providers support a wide range of applications, offering a choice of mounts, chargers and accessories built to vehicle specifications to ensure that devices are kept running.

To arrange your complimentary mobility infrastructure assessment, call:
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