

# Current State of Enterprise Mobile



For 44% of executives, managing the cost of mobile is the number one challenge for enterprises

2016 heralded the arrival of enterprise mobile, as the trend favoring siloed departmental projects began to fade



Mobile users say **66%** of their customers and **70%** of their colleagues expect them to be available after hours

Corporate Finance departments want new ways to finance and **future-proof mobile devices** that users want to turn in long before contracts expire



In all, **74%** of total mobility spending now happens outside of IT departments, up from **69%** the prior year

Demand for more apps has prompted **91%** of enterprises to increase their app development budgets - by **26%** on average



Only **16%** of IT executives are **planned to add staff** in 2016, despite mobile users' burgeoning needs for **24x7x365 support**

Enterprises' backlog of planned apps has increased by **214%**



By **2020**, **70%** of all **enterprise mobile apps** will be developed or adopted without IT involvement.



Millennials, a driving force behind enterprise mobile, represent **37%** of today's workforce and, by 2025, that percentage is expected to rise to **75%**.