## Current State of **Enterprise Mobile**



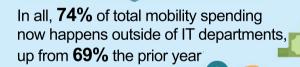
For 44% of executives, managing the cost of mobile is the number one challenge for enterprises

2016 heralded the arrival of enterprise mobile, as the trend favoring siloed departmental projects began to fade

Corporate Finance departments want new ways to finance and future-proof mobile devices that users want to turn in long before contracts expire



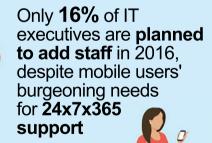
Mobile users say
66% of their customers
and 70% of their colleagues
expect them to be available
after hours



Demand for more apps has prompted **91%** of enterprises to increase their app development budgets - by **26%** on average

Enterprises' backlog of planned apps has increased by **214%** 

By **2020**, **70%** of all **enterprise mobile apps** will be developed or adopted without IT involvement.





Millennials, a driving force behind enterprise mobile, represent **37%** of today's workforce and, by 2025, that percentage is expected to rise to **75%**.

Sources · CCS Insights, 2016, Red Hat Mobile Maturity Survey, 2016, Deloitte, 2014, Gartner Group, 2016

www.stratixcorp.com

