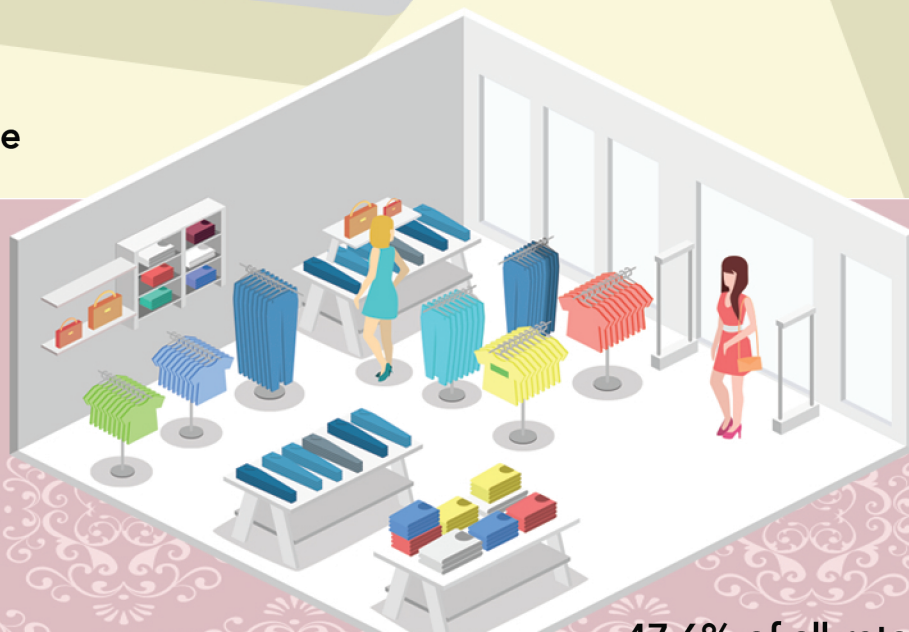# Mobile in the hands of associates driving up to 146% revenue growth in brick & mortar

Store sales associates use tablets or handhelds to assist shoppers with a range of applications including:
- Endless Aisle
- Inventory Lookups
- Loyalty Programs
- Product Information
- Point of Sale

Retailers deploying mobility for associates expect revenues to be **146% higher for 2018**

Retailers deploying Mobile POS saw a **24% average increase** in sales 2017 over those who did not

47.6% of all retailers are planning to rollout mobile POS in the next 12-36 months

36.6% of all retailers are planning to rollout mobile devices for associates in the next 12-36 months

Top 5 Challenges Deploying Mobility for Associates in Retail
1. Right Applications in Place
2. Lack of Staff to Manage
3. Lack of Support/Help Desk
4. EMV or Payment Options
5. Monitoring Mobile Security

Stratix helps realize the potential of mobility and overcome these

Recommendations Based On Items You Like

$189 $300 $87

Stratix helps realize the potential of mobility and overcome these challenges in retail.

The rewards of proper implementation are not only significant but also proven when best practices are adhered to and the groundwork is done to properly support a successful deployment. Stratix offers the most comprehensive managed services portfolio to help operationalize and realize the full value of your mobile investments. With over 30 years of experience, Stratix has the proven outsourcing model for enterprises looking to deliver business transformative solutions with mobile technology.

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