



## News Release

### Stratix Executive Named One of *Food Logistics*' 2017 Supply Chain Rock Stars

**NORCROSS, GA – April 4, 2017** –Marco Nielsen of Stratix Corporation, a leading managed mobile services provider, has a passion for helping global businesses modernize their supply chains through mobile technology. His transformative work with key food and beverage customers has now earned him a spot in *Food Logistics*' 2017 Champions: Rock Stars of the Supply Chain.

Now in its third year, the awards program honors professionals using their ingenuity to drive supply chain efficiency, productivity, safety and innovation for the food and beverage industry. Nielsen, who is vice president, managed mobility services at Stratix, combines 20 years of experience with a deep understanding of the increasingly complex environment of mobile devices, operating systems, applications and wireless networks.

"The diversity of this year's award winners reflects the growing complexity of the global food supply chain and the many people whose individual and collective successes are driving the industry to new heights," says Lara L. Sowinski, editorial director at *Food Logistics*.

The award comes after Stratix's recent recognition as a *Food Logistics* FL 100+ Top Software and Tech Provider, demonstrating the company's ongoing success in leveraging mobility to help customers create more transparent and responsive logistics processes. With the industry's most comprehensive managed services portfolio, Stratix works with many global enterprises to meet their most pressing supply chain challenges and improve fulfillment accuracy, speed and cost efficiency. Its end-to-end managed solutions enable businesses to plan, deploy, manage and support their mobile investments, allowing them to move products seamlessly through the global supply chain.

"Today's consumers expect fast, accurate deliveries, and businesses that can't meet those expectations run the risk of falling behind," Nielsen says. "We partner with customers across many industries, including the food and beverage sector, to address these challenges by operationalizing and supporting their business-critical mobile solutions."

Read about Nielsen's supply chain expertise and see a full list of winners in *Food Logistics*' March issue [here](#).

#### **About Stratix**

Stratix Corporation is the trusted advisor for many industry-leading global enterprises, offering the most comprehensive managed services portfolio to help companies operationalize and realize the full value of their mobile investments. With over 30 years of experience, Stratix has the proven outsourcing model for enterprises looking to deliver business transformative solutions with mobile technology. For more information, follow Stratix on Twitter @stratixmobile and visit [www.stratixcorp.com](http://www.stratixcorp.com).

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