



News Release

Stratix Hires New Chief Services and Information Officer

--Executive Brings Blend of Technology, Operations and Service Expertise to Deliver Integrated Approach to Managed Mobility--

NORCROSS, GA – September 21, 2017 – Leading managed mobile services provider Stratix announced today that Barry Schnur has joined the company as Chief Services and Information Officer, reporting directly to CEO Gina Gallo. Combining expertise in technology and service delivery, Schnur will ensure Stratix is leveraging an integrated model that enables employee and customer performance.

“Barry has a proven ability to propel business transformation for companies of all sizes,” Gallo says. “As Stratix continues to grow the breadth and reach of our managed service offerings, Barry’s experience in scaling and delivering operational excellence will benefit our company and customers tremendously.”

Throughout his 25-year career, Schnur has honed his skills in leveraging technology and operational processes to deliver business solutions at large enterprise companies as well as small and mid-size firms. At Stratix, he will oversee service delivery to Stratix’s Fortune 500 customer base, while also building out the information systems needed to power customer and employee business processes.

Schnur previously served as SVP of operations for cloud-based marketing automation provider Silverpop, where he oversaw the company’s conversion from startup to scalable enterprise, quadrupled revenues and shepherded a successful acquisition by IBM. He also led service implementation, global customer support and technology infrastructure functions at S1 Corporation, a consumer banking software provider, where he reduced operational costs significantly while improving service and satisfaction levels for large financial services customers. Schnur began his career at EDS and the Big 4 consulting firms, leading major software implementations for Fortune 500 companies and large government agencies.

“I’m passionate about developing technology, processes and service models that solve real business problems for customers,” Schnur says. “I’m honored to join the Stratix team and eager to help build on the company’s existing platform to unite our customers and employees around a shared goal: driving competitive advantage for the global enterprises we serve.”

About Stratix

Stratix Corporation is the trusted advisor for many industry-leading global enterprises, offering the most comprehensive managed services portfolio to help companies operationalize and realize the full value of their mobile investments. With over 30 years of experience, Stratix has the proven outsourcing model for enterprises looking to deliver business transformative solutions with mobile technology. For more information, follow Stratix on Twitter @stratixmobile and visit www.stratixcorp.com.

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