



News Release

Stratix Hires New Chief Solutions Officer to Enhance Services Innovation

Executive Brings Successful Track Record of Expanding Markets, Industries and Customers

NORCROSS, GA – March 14, 2017 – In a newly created role, Gary Lee is joining leading managed mobile services provider Stratix as chief solutions officer, reporting directly to CEO Gina Gallo. A seasoned technology executive, Lee will lead initiatives to expand Stratix’s managed services portfolio and market reach.

“The chief solutions officer will focus on developing service capabilities and go-to-market strategies for new markets, industries and customers,” Gallo says. “Gary possesses extensive business transformation expertise in dynamic industries and will be a tremendous asset to Stratix as we expand our offerings into new markets and geographies.”

Lee’s name is familiar at the company: he previously served as chief marketing officer as Stratix shifted its focus from mobile hardware reseller to end-to-end managed mobile services provider. In his second turn at Stratix, Lee will oversee all channel, marketing and product development activities, working alongside sales, channel and operations leaders to enhance service offerings and enable business growth.

With more than 30 years of public and private high-tech experience, Lee is adept in navigating companies through rapid change and capitalizing on business trends ahead of the market. He was previously CEO at InReality, where he led the 21-year-old brand marketing agency’s transformation into a digital and analytics-focused provider while also expanding the agency’s sales and operations into Europe and Asia. Lee has a proven record of accelerating growth and revenue in the technology space, as well as management, marketing and technical experience with public global businesses Sprint, General DataComm and Nortel.

“The drivers of success are constantly changing in the enterprise, requiring a nimble approach to deliver products and services that align with evolving customer needs,” Lee says. “I’m looking forward to rejoining the Stratix team and building upon an already strong service portfolio and customer base. With continued rapid innovation and consumption of mobile and IoT applications, I am eager to work with our enterprise customers and partners to expand and deliver the next generation of Stratix managed mobile services.”

About Stratix

Stratix Corporation is the trusted advisor for many industry-leading global enterprises, offering the most comprehensive managed services portfolio to help companies operationalize and realize the full value of their mobile investments. With over 30 years of experience, Stratix has the proven outsourcing model for enterprises looking to deliver business transformative solutions with mobile technology. For more information, follow Stratix on Twitter @stratixmobile and visit www.stratixcorp.com.

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