



Enabling Enterprise Mobility Solutions

A Loyal Customer Base.

To name just a few:

- Aaron Rents
- Auto Zone
- BellSouth
- Briggs and Stratton
- Coca Cola Enterprises
- F.E.M.A.
- Georgia Power
- Jockey International
- N.A.P.A.

Partnering with Stratix

More and more companies are realizing the benefits of partnering with a one-stop labeling solutions provider like Stratix. The reason is simple: When you purchase labels from one supplier, label applicators and printers from another vendor, and services from yet another source... costly problems can arise. The finger-pointing begins all while you're experiencing costly delays, lost productivity and unfilled orders.

Putting your label needs in Stratix's hands has its benefits:

Top quality products: Stratix uses the highest quality print media on the latest Aquaflex DBX flexographic presses.

Savings that add to your bottom-line: Our economy of scale in the label industry means we can pass on savings to you. By choosing Stratix, you gain the additional benefits of our experienced staff and access to our state-of-the-art equipment—without the overhead.

Ease of doing business: Ordering your labels from Stratix is easy and stress-free through sVision, our web-based customer portal. sVision provides online ordering and proofing and the ability to track manufacturing and shipping status. All in real-time, from any PC with a browser, at anytime.

⇒ sVision is an on-line ordering system that eliminates time consuming phone calls and errors.

Why Stratix?

With over 20 years of experience in creating marking tools and technology, Stratix Corporation stands out as the leader in labeling and multi-color product decoration. Our emphasis on becoming a single-source, end-to-end labeling solutions provider allows our customers to shift more of their focus to their core business. Secure in knowing their labeling and multi-color product decoration are in the hands of an experienced, accountable partner. From simple bar code labels, to complex multi-color product decorations—and virtually everything in between—Stratix can provide customized solutions.

Custom Printing

Need a non-standard label? Just let us know. Unlike many other companies, Stratix is a true converter of labels and tags. Not only can we guarantee the workmanship and quality every step of the way, but we also offer excellent value by cutting out the hidden middleman markup you typically pay elsewhere.

- Consumer Product Decorations
- POS Labeling
- Multi-Colored Printing
- Enhance Graphics
- Varnish or Laminate's
- Custom Artwork and Proofs



“

We've never had a label supplier like Stratix. Their dedication to our relationship and attention to customer support puts them in a league of their own.”

*Carmen Arentz
Director of Global
Purchasing
Jockey International,*

Focus

- Having a proven labeling expert you can depend on.

Experience

- A trusted partner capable of delivering an end-to-end product labeling and identification solution.

Credibility

- A single-source provider that welcomes your toughest labeling challenges and a partner that understands the importance of taking on full accountability for your project's success.

Execution

- The Stratix Difference.

**Stratix Variable Data Service Bureau**

Stratix's pre-printed variable data labels are produced quickly and with pinpoint accuracy. In fact, we verify every bar code we print with our own state-of-the-art Stratix *Xaminer Elite* bar code verifiers to guarantee flawless execution.

Thermal On-site Printing

Stratix offers a broad range of solutions for your general purpose labeling needs. Our experienced labels specialists work with you to determine the best solution for your unique labeling applications. We then match the right material available for your thermal transfer or direct thermal printing programs with our wide variety of pressure sensitive label and tag stocks.

For your thermal printing, we stock SONY Ribbons with Smoothcoat™. This dramatically extends your print-head life (with a 4 million linear inch guarantee on the TR4085plus™ ribbon), while saving you valuable time and money. By carefully matching ribbons with the proper paper or synthetic face stocks with adhesives, we ensure your On-site printing stays cost effective while maintaining the highest quality. All labels can be furnished on Rolls, Fanfolding, Floodcoating, or custom design.

Stratix also offers top quality label creation software to support an assortment of thermal transfer printers including Zebra, TEC America, and portable printers by O'Neil, making Stratix your total On-site Printing solutions provider.

Founded in 1983, Stratix Corporation is a leading provider of world-class enterprise mobility solutions. We enable retailers, distributors and manufacturers to leverage their investments in enterprise mobility computing.

➔ UPC Labels and Tags
Sequential Numbering
ANSI-Compliant Bar Coding
Generic and Retail Specific
Retro-Reflective
Warehouse and Logistical Labels
Compliance Programs
Barcodes Verified Prior to Shipping

**Take Charge of Your Mobile Technology ROI**

To find out more about how Stratix can help you get the most from your mobile computing investment, call **1.800.883.8300** or visit our website at www.stratixcorp.com.

STRATIX®

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Incorporated in 1983 and certified through WBENC as a Woman Owned Business, Stratix has worked with more than 10,000 retail, manufacturing and distribution customers.

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